



**DINALOG**  
Dutch Institute  
for Advanced Logistics  
*breakfast seminar*

**Date:**

Thursday October 20<sup>th</sup>

**Title:**

Cheap cargo: easy does it!

*How to begin a new business?*

**Speaker:**

Marc Poelenjee, Cheap Cargo B.V.

**Subject:**

During this seminar Marc Poelenjee will tell about Cheap Cargo B.V. which started 2 years ago. Below you find a short description of the company:

CheapCargo.com is a fully independent online platform to compare freight rates and to book shipments online. Companies who regularly send goods benefit from CheapCargo.com. No matter the frequency or size of their transportation needs. Major players in transportation such as DHL, DPD, TNT Express, DB Schenker, Gondrand, Norbert Dentressangle and 50 other, pre-screened transportation companies offer their rates and services on the platform. All of them have their own specialism. Booking is as easy as purchasing an airline ticket online... Easy does it!

**Program:**

08:00 h	Welcome and breakfast
08:30 h	Introduction by Dinalog
08:35 h	Presentation by Marc Poelenjee
09:30 h	Discussion
10:00 h	Coffee/Tea

**Location:**

Dinalog, Princenhagelaan 13, Breda

**Registration:**

You can register until at the latest one week prior to a seminar. Participation in this seminar is free.